

Transportation Coalition Meeting 11/30/18

Attending: Kirin, Jennifer, Dan, Jim, Steve Cohn, John D, Ralph, Glenda, Matt Baker, JoAnn (notes)

Next meeting: Dec. 7, 10am, Walk/SABA conference room

To do:

Dan: share draft of Coalition charter

Steve: develop recruitment list of next set of Coalition partners; recruit pro bono branding help re: coalition name

Ralph: investigate dates soon for Measure M advocates' workshop; need to decide participants and size of venue

Kirin: create agenda of issues to discuss

Jim: develop draft of statement on climate change to use re: Climate Commission

JoAnn: share notes

Introduce Steve: former longtime Sac city council member; on Breathe Board; on Sac Rail Working Group to coordinate linkages to new Valley Station; work important since need matching funds for future Congressional infrastructure grants. Wants to help TCoalition expand to represent cities/unincorporated county.

Tasks:

Form coalition:

outline goals/functions:

need countywide goals such as VMT neutrality, safety, disadvantaged communities; need to add additional goals to Coalition list including leverage for state and federal grants

need to develop outreach process:

decide how to increase and diversify Coalition by identifying next set of partners who are relevant to STA members and willing to collaborate with Coalition, including recruiting neighborhood associations, Chambers and Downtown Partnership and Community Chambers, reps from Elk Grove and Citrus Heights;

sell coalition participation since it enables orgs to get advocacy support relating to policy goals; Coalition needs to expand since Nor/So Sac voted for transit/bike/ped; need to win over county;

What does Coalition support?

Glenda: could do separate 1/4cent measure for RT but not enough to do what is needed

Steve: separate isn't good; STA did 50/50 in past; needs community support to do again

Jim: STA is open to our input, "show us your stuff" but Coalition doesn't want to go to allocations and instead is championing process to outreach to public which will support transit/bike/ped funding goals as we do.

Kirin: developers need infrastructure, is support for infill which needs transit, bike, ped

Steve: SE Connector is prime objective of several on STA; also CapCity; support for multi-modal transport on new bridge over river which is supported by CalTrans;

Jim: we should agree to accept SE Connector but make low priority for first years of tax since by later other needs will be obvious

Develop communication strategy:

STA interactions and education; develop messaging and schedule presenters at each STA meeting; recruit branding help for Coalition name; plan STA follow-up esp with Frost, Nottoli, Suen; research if there is tax fatigue due to Measure U in SacCity; new STA members are being appointed now and 350Sac sent letter to Mayor asking him to appoint members who support transit, bike, ped;

Promote public outreach by fostering public engagement not just polling: demand STA adopt goals before adopting projects; set-up another meeting with Townsend asking are you following LA's Measure M outreach plan?; are many outreach efforts and STA should use their work and fill in the gaps

Role in Measure B campaign to be determined later

FYI, here's the letter 350Sac wrote to the Mayor re: STA appointments:
I write on behalf of 350 Sacramento's 2,000 members who believe that action to halt the emissions changing our climate is imperative. In our region, vehicle emissions are a major source of the greenhouse gases that drive increasing climatic temperature. We believe that having a viable, dependable, world-class mass transportation system is a critical component for our region in achieving mandated carbon goals in 2030 and 2045.

The Sacramento Transportation Authority is a critical partner in directing transportation funding for the transportation system that will allow our county to make a difference in reducing greenhouse gas emissions from vehicles. Sacramento Regional Transit is demonstrating the potential for mass transit in our region, competing successfully to provide transportation to our communities, and creating a new vision for how mass transportation and public transportation help us reach many goals, including addressing climate change. In light of this, we believe that your appointees to the STA and the Sacramento Regional Transit Board for 2019 should reflect a commitment to the goals of the new Mayor's Commission on Climate Change and a commitment to developing a goal-based and performance-based transportation expenditure plan for Sacramento County for any future funding streams.

Mass transit is critical to a healthy environment in the Sacramento area. It also provides many high-priority social benefits to our communities. The people of Sacramento deserve open-minded, forward-thinking city representation on these two Boards that recognizes the progress, potential, and successful reinvention at Sacramento Regional Transit and wants to make those successes and continued progress permanent. The appointees should be open and highly interested in the cutting-edge transportation planning and community engagement now being modeled by Sacramento Regional Transit.