

Sacramento Transportation Authority  
Board of Directors  
801 12th Street, 5th Floor  
Sacramento, CA 95814

May 15, 2019

**SUBJECT: Community Perspectives on Local Transportation Needs & Funding**

Members of the STA Board of Directors,

The SacMoves Coalition is a broad-based community-driven coalition in the Sacramento region whose purpose is to advocate for the funding and development of an efficient, sustainable transportation system. In recent months our coalition has been engaged in the process for gathering public input about transportation priorities in the Sacramento region and has worked to inform the process for developing a county-wide transportation sales tax measure. We thank you for your ongoing commitment toward enacting a meaningful and iterative process that derives goals from robust public input.

In November, at an STA Board meeting as well as subsequent discussions with STA's public outreach consultant team, our Coalition was assured that the SACOG Listening Session effort would be used by STA to identify and incorporate community-identified goals into Sacramento's next transportation sales tax measure. In November, when this coalition presented our thoughts on transportation, several individual STA Board members, as well as the STA outreach consultant, expressed interest in and commitment to enacting a process similar to that of other successful goals-driven ballot measures, primarily LA's Measure M. Knowing that SACOG's Listening Session effort has been in the service of identifying consensus goals related to transportation investment, we see incorporation of these findings into STA's process as being critically important for ensuring that the next ballot measure is informed by and reflective of community identified goals. It is paramount that STA provide sufficient time prior to the adoption of a spending plan to reflect on and incorporate the findings from the SACOG Listening Session effort into the next transportation sales tax measure. We ask that STA provide clarity on when and how the Board will receive findings from the SACOG process and adopt guiding principles as it relates to a transportation ballot measure expenditure plan.

Further, it is important to recognize and address many of the region's other transportation polling and public engagement efforts when developing the STA expenditure plan. Important regional transportation plans including the MTP/SCS and SacRT Forward have taken into account data and public input from efforts such as the Brookings Institute Report and the Valley Vision Transportation Survey to identify priorities and strategies for implementation. As such, it is both practical and necessary that an STA expenditure plan also reflect these findings. In an attached white paper, we have summarized the key findings of several important economic analyses, transportation planning exercises, and public polling efforts that collectively represent where and how subject experts, the business community, public agencies, and voters believe future transportation investments should be directed.

We thank you for your consideration, response, and ongoing partnership on these matters,

The SacMoves Coalition