

Meeting Minutes for Friday, July 5, 2019:

Jennifer Finton, Deb Banks, Jim Brown, Dyane Osorio, John Deeter and Steve Cohn met to discuss replacing and reformatting the matrix and to revise a bubble diagram drafted by Jennifer for use as a handout/briefing tool. After extensive discussion, the group agreed to do the following:

Steve was directed to draft a vision statement, with some explanatory text to provide overarching guidance and set desired outcomes/targets, including reducing VMT and GHG; improving economic vitality and equity/affordability; and ensuring compliance with air quality standards and community accountability. Specific targets will be placeholders until the Mayors' Commission on Climate Change's Mobility TAC finalizes its recommendations.

Jennifer was directed to revise her draft investment strategy bubble diagram to describe the main investment strategies/categories we now recommend for the STA measure expenditure plan. These investment strategies/categories correlate to the "Goal" categories from the draft matrix (invest in existing communities (land use), active transportation, public transit, safety), while adding a new category for Electrification and moving the Climate Change, Accountability, and Innovation & Economy goals under the vision and outcomes/targets above.

Jim was directed to revise the matrix accordingly, but it is anticipated this will be more for internal use than for public consumption.

Second, attached is my draft Vision statement.

The next working group meeting is scheduled on Fri 7/12 at 9-12, in the Breathe Conference Room, at which time we hope to finalize these pieces so we can start developing briefing handouts for meetings with key decision makers and influencers.