



Transforming Our Transportation System

A Vision for the Sacramento Region

Imagine a future Sacramento. We have a seamless transportation network offering a wide range of accessible, affordable, and efficient transportation choices. This transportation system also provides better air quality, safer neighborhoods, and a stronger economy.

This vision can become reality. Next fall, Sacramento area residents may be voting on an additional half-cent sales tax to generate the revenue needed to support and improve our transportation infrastructure. We are asking our local elected officials to follow the guiding principles below as they decide how to spend the money.

"All Sacramento residents should have the option to live, work, and play within walking distance or a transit stop from everything they need."

—Steve Cohn, SMART Co-Founder

Guiding Principles

- **Fix it First:** We need to repair and improve the transportation infrastructure for existing communities and encourage development in existing neighborhoods before spending precious tax dollars on costly expansion into new undeveloped areas.
- **Improve Rail and Transit:** We need to make rides faster, safer, cleaner, more frequent, more reliable, and more affordable. People should have the choice of getting where they need to go—to work, to the store, to the doctor, to the airport—without driving their cars.
- **Make Neighborhoods Safer and Better Connected for Walking and Biking:** We need to ensure that kids have safer routes to schools and everyone has safer places to walk and roll.
- **Improve Air Quality and Address Climate Change:** We need to gear the transportation network towards a more sustainable future.
- **Build Equity and Access:** We need to make affordable, safe, and quality transportation available to those who need it most: youth, seniors, low income residents, and the disabled.
- **Create Economic Opportunity:** We need to leverage local transportation dollars to compete for state and federal funds, and attract greater private investment and better job opportunities.
- **Relieve Traffic Congestion:** We need to remove bottlenecks by transitioning to a coordinated system with multiple transportation options that operates more efficiently and cost-effectively, moving more people with fewer cars.
- **Advance Performance, Technology, and Innovation:** We need to apply best practices and advanced technology solutions that give us a performance-driven transportation system.
- **Guarantee Accountability, Transparency and Public Participation:** We need to create a Public Accountability Commission to ensure that local officials engage in a more open, transparent, and flexible process, and spend our tax dollars wisely.





The Backstory of Measure A

The Sacramento Transportation Authority (STA) Board, composed of 16 elected officials, is considering a ballot measure for November 2020 asking voters to approve a half-cent sales tax to fund countywide transportation projects and programs. Funding needs are estimated at \$12 billion beyond what is currently allocated from the existing half-cent transportation sales tax that expires in 2039 and the state gas tax approved by California voters in 2016. Limited state and federal government transportation funds are competitive, require local matching dollars, and come with significant strings attached. If approved, the new local Measure A would generate \$8 billion in local transportation funds over 40 years (\$200 million/year) to be allocated in accordance with guiding principles and policies adopted by STA. We are urging the STA to adopt a transportation plan that aligns with a wide range of accessible, affordable, and efficient transportation choices coupled with better air quality, safer neighborhoods, and a stronger economy. Sacramento can no longer afford business as usual.

“For every dollar spent on transit, you get the same congestion relief as six dollars spent on roads.”

— Henry Li, CEO, Sacramento RT

How Can I Help?

Join the grassroots community coalition leading the way to a transformative transportation plan for Sacramento County. We invite you to be part of a growing movement to transform Sacramento into the most livable county in the nation. Here's what you can do:

1. Follow us on social media. Get more info and documents. Like us on Facebook (facebook.com/groups/1012985222384978/).
2. Sign up for our email list.
3. Request a presentation to your Sacramento County-based organization (sac.mass.transit.team@gmail.com)
3. Authorize us to list your organization as a supporter.
4. Contact your elected representatives and ask them to support the Policy Framework (find contact info on our SMART Moves for Sac County Transportation Facebook page).

