

Minutes of Breathe Building Transportation Working Group
Friday, January 4, 2019

Steve Cohn agreed to take minutes for this meeting and prepare the draft agenda for the next meeting.

Working Group Participants:

*Dan Allison <allisondan52@gmail.com>, STAR
Veronica Beaty <veronica@sachousingalliance.org> SHA
Matt Baker <habstat@ecosacramento.net> ECOS
*Jim Brown <jim@sacbike.org> SABA
*Dee Dee Cathcart
*Steve Cohn <steve@stevecohn.org> Breathe Board, Sac Rail Working Group
*John Deeter <jdeeter@gmail.com> ECOS
*Jennifer Finton <jfinton@sacbreathe.org> Breathe
*JoAnn Fuller <JoAnnFuller44@gmail.com> 350 Sac Transportation Team
*Kirin Kumar <kkumar@walksacramento.org> Walk Sac
Glenda Marsh <marshmellow8562@yahoo.com> 350 Sac Transport Team
Dyanne Osorio <dyane.osorio@sierraclub.org> Sierra Club
Ralph Propper <rpropper@jps.net rpropper47@icloud.com> ECOS, Sierra Club

* Attended 1/4/19 meeting

Next meeting: Friday Jan 11 10am, Breathe Conference room, 1st floor

Item 1. Draft Charter Discussion

Jennifer and Jim presented the draft charter that they worked over the holidays, with four main components: Purpose, Process, Policy & Success Indicators. We had an extensive and fruitful discussion of the draft, culminating in a consensus on how to revise it.

Participants agreed that we will continue to refer to our **working group** as such, but that the inclusive coalition we intend to build would be referred to as either a “coalition” or “movement”.

Participants agreed to drop the references to “progressive” in describing the tax or our coalition and to use instead more generic terms such as “modern” or “21st century” or “sustainable” when referring to the regional transportation system and funding sources such as the Measure B “sales tax”. This should make it easier to persuade business groups and others to join in who do not readily identify with the “progressive” label.

Participants agreed to broaden the charter’s purpose to extend to all Sacramento region transportation planning and funding efforts, not just the Measure B tax proposal. For example, the same charter and coalition could be used to participate and advocate in the MTP/SCS process and other transportation policy and funding efforts. The participants also agreed to modify the draft as follows:

Process - substitute descriptive words of inclusive, collaborative, iterative process rather than

just using Measure M reference. Maybe describe Measure M once up front, possibly under separate background. We need to ensure that we customize the LA process to fit Sacramento.

Policy - delete the bullets and use one-sentence descriptors of the six MTP/SCS policies instead, customized to include some of our working group bullet points.

Success indicators – should reflect the broader purpose of the charter. For example, we could list short term indicator as STA Board's adopting our community-based goals prior to adopting the Transportation Expenditure Plan and otherwise following the Measure M process. A long term indicator could be that our new coalition and collaborative process is used for all major transportation planning and funding in our region, and that transportation funding and development decisions are following both our recommended process and policies. We also discussed how we can use this Measure B effort to establish ourselves as a regional bulkhead for transportation policy and process, including in other cities and counties in our region outside Sac Co.

Participants directed Jennifer, Kirin and Steve to meet the following week to revise and refine the draft charter in accordance with the working group consensus and present the revised draft at the Jan 11 working group meeting.

Item 2. Meeting with STA Measure consultants (Townsend et al):

Kirin will lead this effort, shooting for a 1/18 meeting with consultant. The first half of the meeting should be to hear from the consultant about their current outreach plan/scope of work and how it “maps” to the Measure M process. Key questions would include who have they talked to and who do they intend to talk to?

The second half of the meeting should be a presentation of our working group's effort, including a discussion of our charter, if it is finalized by then.

Finally, we agreed on the agenda for the next meeting. JoAnn also announced that 350 Sac is planning a transportation forum on Sat, March 16 (all day forum at McGeorge w 200-300 people). They need a keynote speaker who is an advocate for transit.