

Summary of SacMoves Coalition Planning Meeting on March 9, 2023

Thank you to the about 18 people who attended, in-person and online, to Deb Banks for facilitating, and the SacMoves Process Committee for developing the agenda.

- We briefly reviewed the SacMoves Coalition Charter, which was adopted in February, including the purpose and Equity and Inclusion paragraphs. Though we did not address it in this meeting, the SacMoves Framework, developed in 2019 for the withdrawn 2020 ballot measure, will be the starting point of our planning efforts.
- There are a number of different groups addressing the ‘what’s next’ question after the failure of Measure A transportation sales tax, including nonprofits, informal groups, and agencies.
- Our purpose was to address the major questions:
 1. What will be SacMoves position in the future be on transportation funding?
 2. Will SacMoves take a key role in framing and advocating for effective and equitable transportation?
- The primary question is: who does SacMoves what to be?
- Discussion areas included:
 - Should housing be part of our advocacy, and if so, how do we accomplish that? The group agreed that housing and transportation must be integrated to be successful. The policy working group (see below) will take on what that means for partnerships and funding.
 - What is the geography of concern? We talked about regional (SACOG MTP/SCS (Blueprint) concepts have always been part of our framework, and is being updated), county, City of Sacramento, and SacRT service area. We will focus on the county while keeping an eye on other.
 - We want to make sure that future funding includes spending on SB 535 communities (low income, people of color). Measure A ignored those communities.
 - What are the strengths of SacMoves Coalition as a whole? Communication, uniting force, credibility, history, policy. We have a reputation with many politicians and transportation agencies as having strong positions that are well researched. Though we have not had a major impact on the quality of ballot measures, we have the potential to.
 - What strengths does your organization bring? Several organization liaisons spoke about their organization mission and how that complements the strength of SacMoves. These people are willing to do the hard work of defining our position and then advocating for it.
 - A question was asked: do we want to develop our own ideas and promulgate them, or react to the ideas presented by other agencies and organizations? The group answer was that we want to be proactive, not reactive.
- Three working groups or committees were tentatively formed:
 - Policy: David Moore is the lead. Will address all policy questions including how we integrate housing. It may also include the geography question. This group has the largest task.
 - Funding: Dan Allison is the lead. Will create a unified list of funding options, with partner organizations, and then prioritize them for consideration by the coalition.
 - Communications: Will identify and implement communications strategies for the coalition, including social media and a website, so that we can publicize our strategies as they develop.

The meeting wrapped up with the starting question: Will SacMoves take a key role in framing and advocating for effective and equitable transportation? The group answer was YES!