

COVER HEADER ELEMENT

SacMoves Coalition: Principles for a Ballot Measure

PRESENTED TO:

SACRAMENTO TRANSPORTATION AUTHORITY /
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**SAC
MOVES**


WALK. BIKE. RIDE. DRIVE.

Introduction to SacMoves Coalition

- 25 member organizations across active transportation, transit, equity, housing and air quality.
- Includes many individual members.
- Initiated in 2014 to improve transportation sales tax measures.

Fix-it-First

Issue

- Everyone wants walkable/rollable sidewalks, and streets free of potholes for vehicles, buses and bicycles.

Policy & Benefits

- Prioritize ‘state of good repair’ for transit and roads.
- Set performance standards for sidewalks and pavement (PCI).



Mode Choice

Issue

- Past investments have favored cars.
- Walking, bicycling and transit are low-cost alternatives.
- We can reduce car reliance by offering effective alternatives.

Policy & Benefits

- Fund all modes including walking, bicycling, transit, freight, and vehicles.
- Complete streets policies and design improve safety and expand choice.



Strong support for transit

Issue

- Provide reliable, safe, and frequent transit.
- Transit reduces congestion, even for non-riders.

Policy & Benefits

- Emphasize better bus service over big projects.
- Remove infrastructure barriers such as sidewalk and bikeway gaps.
- Invest in Safe Routes to Transit.
- Support free K-12 passes and reduced fares for disabled, seniors, and low-income riders.



No freeway expansion

Issue

- Freeway expansion induces travel, erasing the benefits.
- Expansion often serves people traveling through our county more than within our county.

Policy & Benefits

- Maintain existing infrastructure.
- Transportation funds generated within Sacramento County should primarily serve county needs.

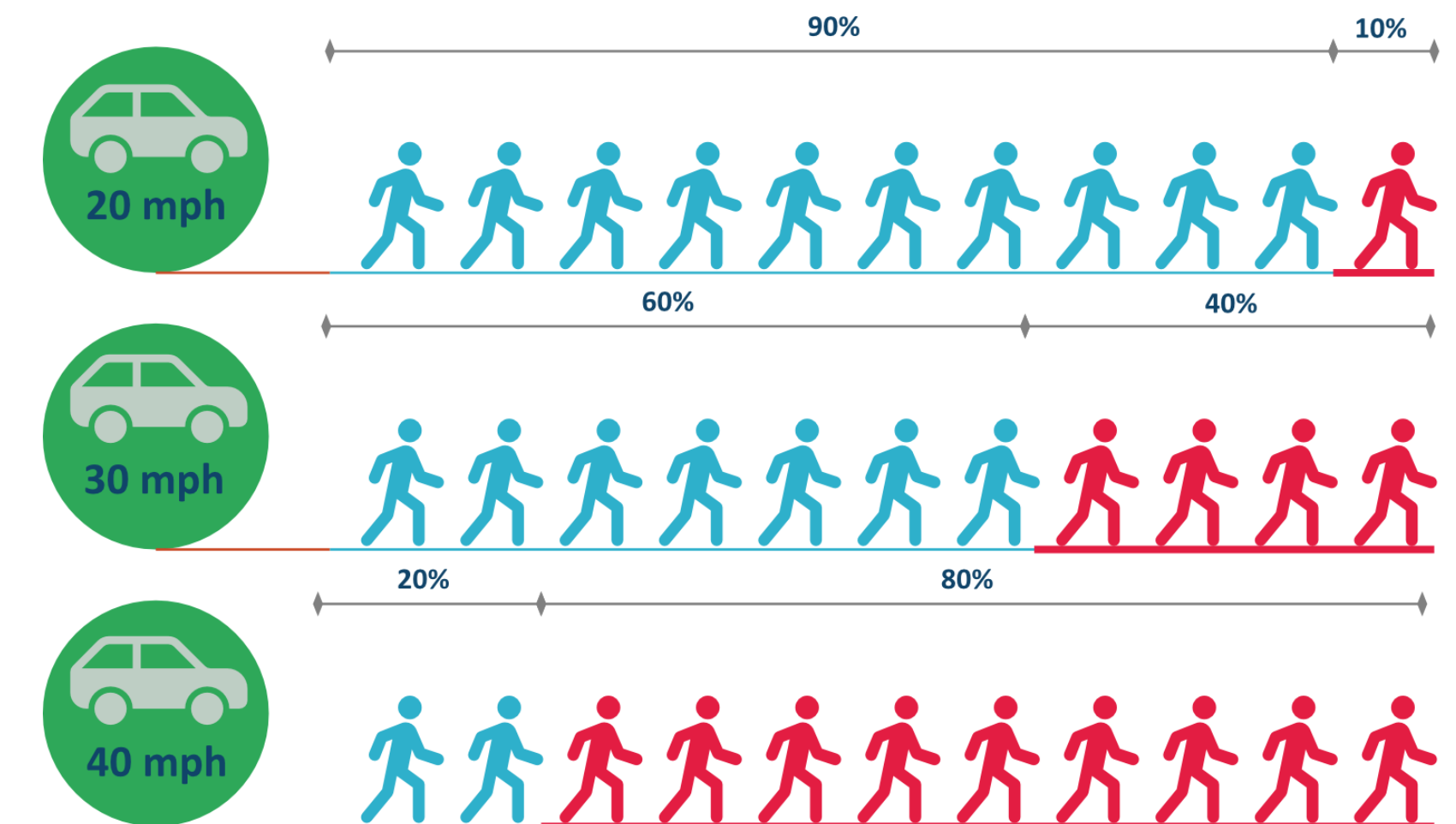
Safe Systems Approach (Vision Zero)

Issue

- The county and cities have very high fatality and severe injury rates compared to the state.

Policy & Benefits

- Invest to eliminate fatalities over time and reduce severe injuries.
- Safety standards must apply to all modes.
- Establish measurable safety performance goals.
- Dedicate funding for safety plans and implementation.



Source: FHWA & AAA Foundation for Traffic Safety

- If hit by a person driving at (## mph).
- Person survives the collision.
- Collision is fatal for the pedestrian.

Infill & Economic Development

Issue

- Transportation investments have not always promoted economic vibrancy and livable places
- Multimodal corridors best support local business and residents.

Policy & Benefits

- Align transportation investments with infill and economic development.
- Revitalize aging corridors with transit-oriented development (TOD).



Equity

Issue

- Transportation investments have sometimes missed low-income communities, or worsened safety and livability in those communities.

Policy & Benefits

- Direct funding to underserved and low-income communities that exist throughout the county.
- Reduce reliance on costly car ownership through transit, walking, and bicycling.
- Ensure fair distribution of funds across all communities.